

# Advancing Graduate Tracking and Alumni Relations in VET Schools

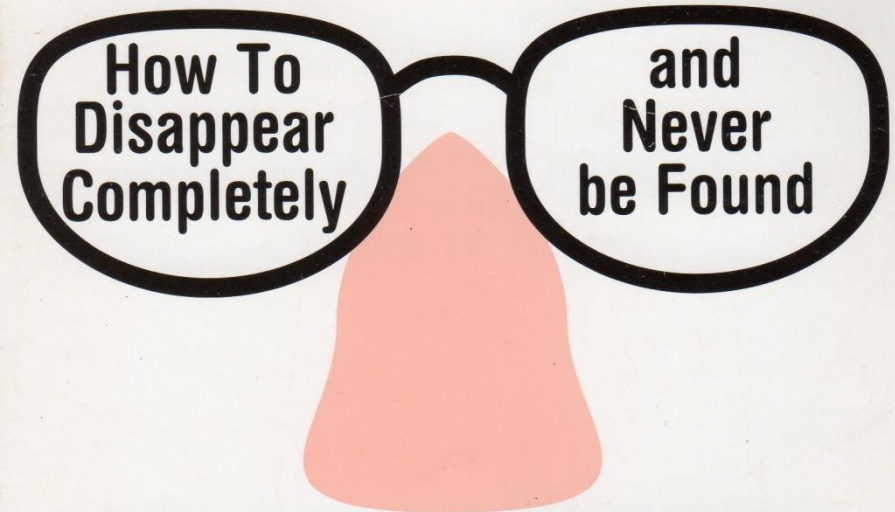
TRACKTION focuses on improving VET graduate tracking at institutional level. Tracking is commonly understood here as all systematic approaches that VET institutions put in place to record information on graduates, with regard to their learning progress, skills acquired, perceptions, routes into employment, self-employment, or further training.



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**Planning a disappearance, arranging for new identification, finding work, establishing credit, pseudocide (creating the impression you are dead), and more.**

**Doug Richmond**



### **ALUMNI CULTURE**

Creating and/or reinforcing VET Alumni Culture bearing in mind that “the ability to communicate with graduates is a precondition for tracking”



### **DESTINATION DATA**

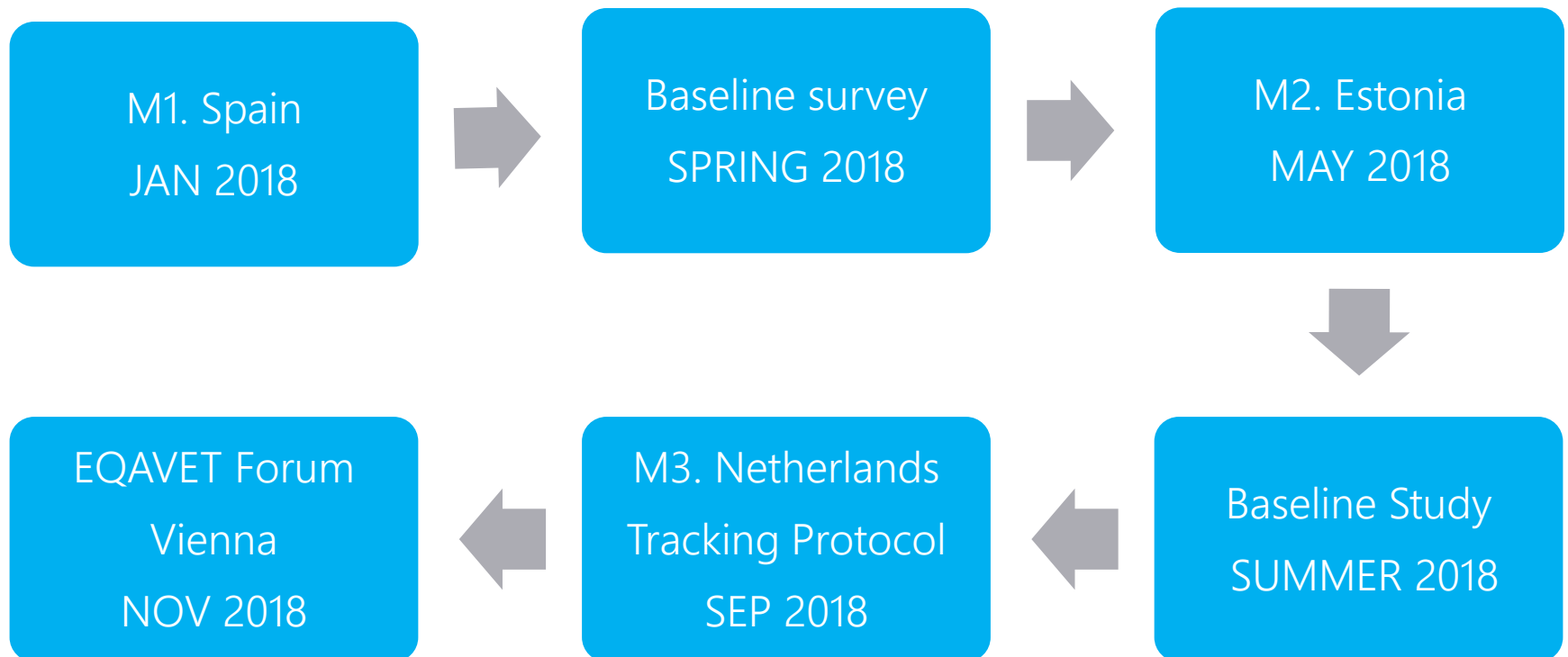
Recording information on VET graduates destination. Both with regard to entry of graduates into the labor market and their progression within it, perceived relevance of acquired skills and entry and progression into other education programs.



### **CLOSING THE LOOP**

Using tracking for evidence-informed institutional decision-making. Tracking helps VET providers to understand the impact of study programs, as well as their relevance for the labor market.

so far...



2018

**TRACKTION**



**Advancing Graduate  
Tracking and Alumni  
Relations in VET Schools**

# Baseline Study

Intellectual Output 2:  
HOW-TO-GUIDE. Building and sustaining successful alumni relations programs in VET Schools.



# what's next...

What?

Traktion Graduate Tracking Protocol (1st pilot)

How?

Online/phone survey

Who?

300 VET graduates (Estonia, Italy, Netherlands, Spain)

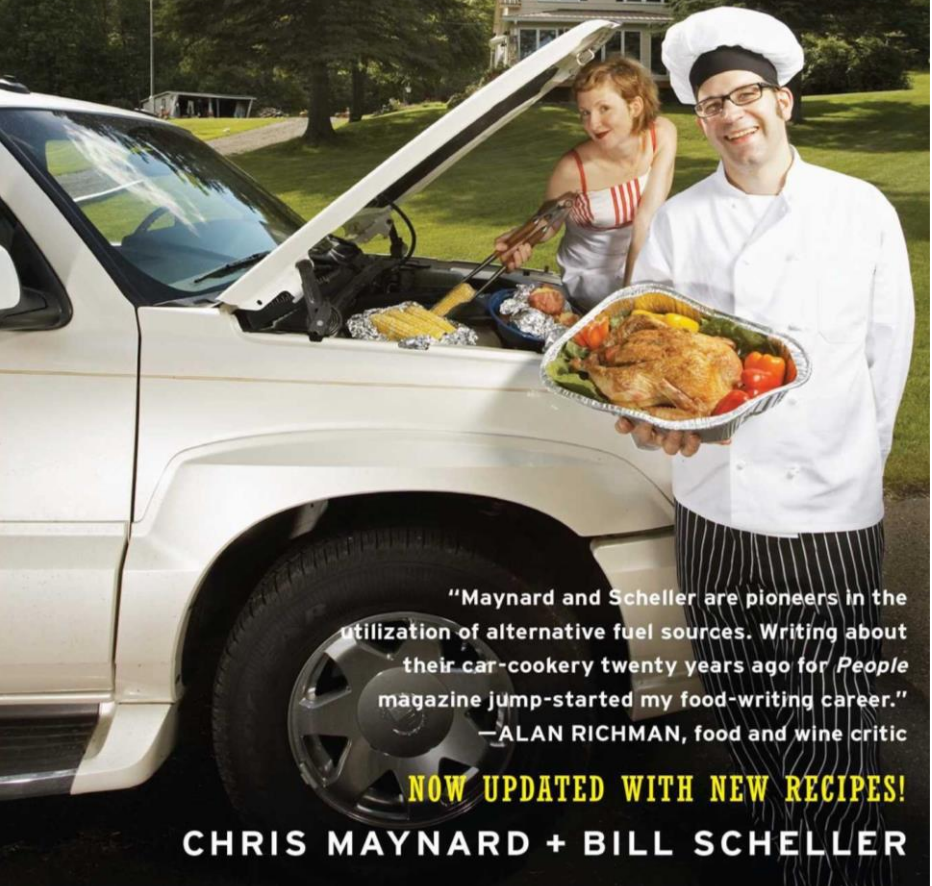
When?

Before (2-4 months) & after graduation (6+18 months)



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# **Manifold** **DESTINY**



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—ALAN RICHMAN, food and wine critic

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